

sponsorship OPPORTUNITIES



For Sponsorship Contact: info@lakesregionbuilders.com • (603) 387-1817

PRESENTING-~~(Limit 3 SOLD OUT)~~

Must be a member

- Radio Interviews & Broadcast Rotation
- Logo on Yard Signs at every Home
- Logo on Tickets
- Logo on the cover of Official Guide Book
- Premier Placement on Print Campaign
- 1/2 Page Ad Guide Book
- 1/2 Page ad in E-Newsletter
- Presenting Sponsor Press Release
- Prominent Logo w/ Links on Website
- Rotating Web Banner ADS
- Recognition on Parade Video
- Pro-Highlight on Facebook
- Recognition at Banquet
- Display Promo Material in the homes
- Swag Bag Insert Participation
- Year-round use of POH Logo
- 6 Comp Parade Tickets
- 2 Comp Award Celebration Tickets

PRICE: \$3,500

GOLD (Limit 8 SOLD)

Must be a member

- Radio Rotating Mentions
- Pro-Highlight on Facebook
- Recognition on Parade Video
- Recognition on E-Newsletter
- Company Logo with Link on POH Website/App
- Company Banner (rotating) on POH Website/App
- Logo in Parade Guidebook
- Sponsor Recognition at homes & at Banquet
- Display Promo Material in the homes
- Swag Bag Insert Participation
- Year-round use of POH Logo
- 4 Comp Parade Tickets

PRICE: \$1,000

EXCLUSIVE SPONSORSHIP OPPORTUNITIES AT THE AWARDS CELEBRATION

OCTOBER BANQUET

PRICE: \$1,000

Display, Banner, Talk with Group for 3-5 minutes.

DRINK TICKET

PRICE: \$250+

Treat attendees to (1) drink.
Logo on Bar Signage

SIGNATURE DRINK

PRICE: \$150

Choose the ingredients and name the night's signature drink.
Logo recognition at the Bar

Parade Visitors Are Your Customers!

SILVER

Must be a member

- Recognition on E-Newsletter
- Display Promo Material in the homes
- Social Media Shout Out
- Recognition on Parade Video
- Company Logo with Link on POH Website
- Sponsor Recognition at homes & at Banquet
- Swag Bag Insert Participation
- Logo in Parade Guidebook
- Year-round use of POH Logo
- 2 Comp Parade Tickets

PRICE: \$500

BRONZE

Open to Members and Non-Members

- Social Media Shout Out
- Company Logo with Link on POH Website/App
- Logo in Parade Guidebook
- Sponsor Recognition at homes & at Banquet
- Year-round use of POH Logo

PRICE: \$300 (M) / \$400 (non-members)

BANNER ONLY (1200x200 pixels)

- Company Banner (rotating) on POH Website/App
- Runs through March of the next year

PRICE: \$350 (M) / \$450 (non-members)

SWAG BAG (Limit 1)

Must be a member **PRICE: \$250+**

Plus provide 500 swag bags
with Parade Logo & Your Company Logo
Insert Material: n/c (M) / \$150 (non-members)

Columbus Day Weekend | 2-Day Event - Oct. 12 & 13th, 2024

* Guidebook ads sold separately through McClean Publications - Jessica Schooley • jschooley@mcleancommunications.com